



# 2021 Ford Bronco Buyer's Guide



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Making its debut in 1965, the Ford Bronco was a true standout in its class. With an iconic boxy frame and rugged driving capabilities, this SUV was a favorite among daring drivers until 1996 when production halted.

Just like crop tops and high-waisted jeans, the best trends always come back in style, so Ford brought back the Bronco for 2021. Taking cues from its predecessor, this vehicle is completely redesigned and reimagined to suit 21st century driving needs. One aspect has remained unchanged, though: This SUV is still ready to hit off-road trails.

Think the 2021 Ford Bronco will suit your adventurous spirit? See for yourself in this Bronco buyer's guide.







## Ford Bronco: Engine Specs and Performance

In 1969, Ford entered a team of six commanding Bronco models in the Baja 1000. This a Mexican off-road motorsport race held in the Baja California Peninsula. This race features all types of vehicles, such as cars, trucks, motorcycles, and ATVs, and those who survive are known for being ready for any adventure.

This type of ruggedness has been continued into the 2021 Ford Bronco with this ride returning to the Baja 1000 once again. In order to tackle everything in its path, this SUV was built for rough treks and unpredictable terrain.

### Rugged Motors to Power Your Adventures

The ability to venture off the beaten path starts with a robust powertrain. Luckily, the Bronco has two options to offer you...

Engine Option	Horsepower	Torque (lb-ft)	Maximum Towing Capacity
2.3-liter EcoBoost® I-4	270	310	3,500 pounds
2.7-liter EcoBoost® V6	310	400	3,500 pounds





As you can see, no matter which engine you select, you'll be treated to a maximum towing capacity of 3,500 pounds. This allows you to tow the following:

- **A couple of jet skis for a thrilling adventure on the water**
- **A lightweight travel trailer for weekend camping trips**
- **A lightly loaded utility trailer with supplies for home improvement projects**
- **A few snowmobiles for a mountain getaway**
- **A pop-up camper for solo escapes in the woods**

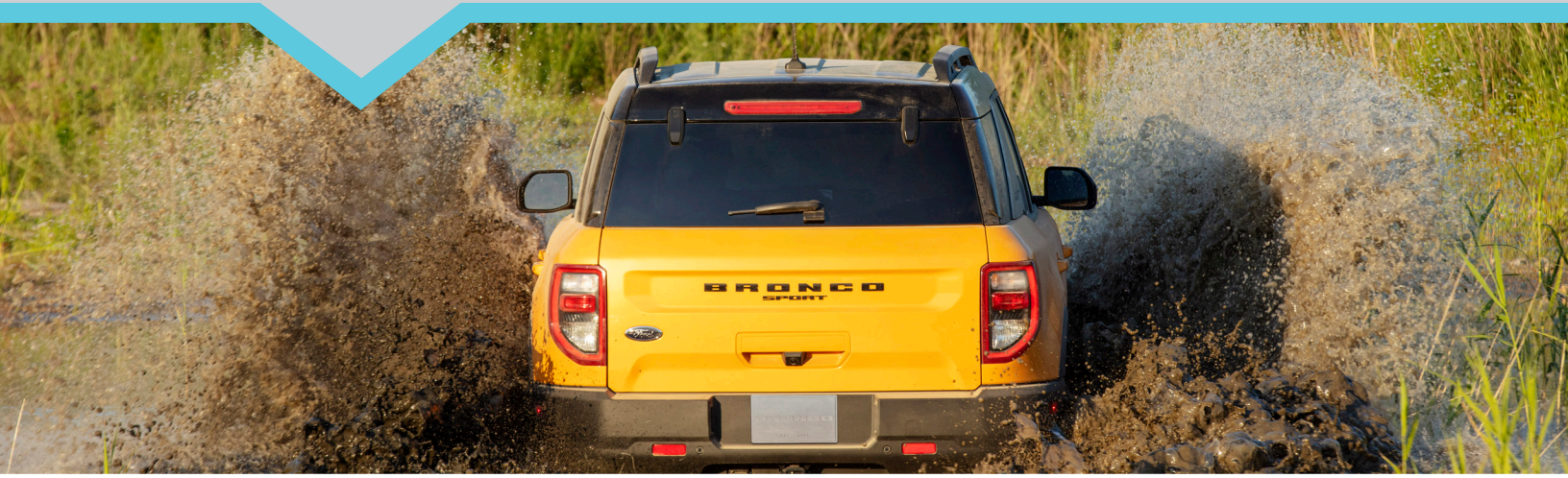
## Built to Roam Far and Wide

While the engine options in the Bronco provide enough power to sail over rocks or bring your camper along for the ride, it's the added off-road systems that really take this SUV to the next level.

An advanced 4-wheel drive (4x4) system with automatic on-demand engagement is a hallmark of this SUV and it provides stability to all four wheels so that you can tackle mud, sand, and snow.







This feature also automatically selects between 2H and 4H modes to curb the amount of traction you may need on off-road trails. When in 4A mode, it will continuously vary power to the front wheels to create an optimal performance when tackling smooth road conditions. Neutral mode is good for towing on flat terrain, so there's a mode for every condition you may encounter.

For even more customizability, the Ford Bronco is armed with a Terrain Management System™ with five standard G.O.A.T (Goes Over Any Type of Terrain) Modes™. Choose the best mode to match the specific condition you're encountering (Sand, Slippery, Sport, Eco, and Normal), and you'll be given extra control to tackle whatever comes your way.

In the Badlands trim level, you'll also get Mud/Ruts and Rock Crawl modes to help eliminate limits on your explorations.

## Ford Bronco: Exterior Style

At first glance, you'll notice a lot of the same styling cues on the 2021 Ford Bronco as the previous generations. However, this SUV has been given a complete makeover in terms of exterior features.

For starters, you now can remove the top and doors to have an adventure that puts you at one with nature.

### A Unique Open-Air Ride

To achieve the open-air driving experience that the Bronco is now known for, this SUV is outfitted with frameless doors that are lightweight and easy to remove. Additionally, the side-view mirrors are cowl-mounted, meaning they'll stay in place when you remove the door so that safety won't be compromised.







The Ford Bronco is available in either a 2-door model with a standard soft top and available modular hardtop or a 4-door option with a removable hardtop. The hardtop comes with a middle panel that can be popped out on its own to create a skylight.

No matter which model appeals to you, you'll be able to easily take the top off on sunny days and cruise around with the wind in your hair.

## Crafted for Whatever Comes Your Way

In addition to having an open-air exterior, the Bronco is built to handle all your rugged adventures. Expanding upon the capability of the 4x4 system, this SUV takes a stance 11.6 inches off the ground to make cruising over rocks or boulders in your path easier.

This high stance also provides the Ford Bronco with a best-in-class water fording of up to 33.5 inches. The next time you're on a trail and encounter a stream, simply sail across it, and continue enjoying your excursion.

## Ford Bronco: Interior Space and Comfort

When choosing your next road-trip SUV, you not only need a daring and stable vehicle, but you want to know you'll be comfortable throughout the journey, as well. The 2021 Ford Bronco follows in the footsteps of its predecessor with a roomy cabin for your hiking buddies and their cargo.

Despite these similarities, the all-new Bronco is given a modern upgrade with plenty of state-of-the-art technologies to enjoy.







## 2021 Bronco Cabin Measurements

To achieve a comfortable interior, the Bronco boasts the following roomy dimensions...

### 2-Door Model

- **Front headroom:** 41 inches
- **Rear headroom:** 39.8 inches
- **Front legroom:** 43.1 inches
- **Rear legroom:** 35.7 inches
- **Front hip room:** 56.3 inches
- **Rear hip room:** 43.3 inches
- **Front shoulder room:** 57.1 inches
- **Rear shoulder room:** 51.8 inches

### 4-Door Model

- **Front headroom:** 43.3 inches
- **Rear headroom:** 41.1 inches
- **Front legroom:** 43.1 inches
- **Rear legroom:** 36.3 inches
- **Front hip room:** 55.9 inches
- **Rear hip room:** 54.8 inches
- **Front shoulder room:** 57.1 inches
- **Rear shoulder room:** 56.5 inches

In addition to having ample room to stretch your legs (even when behind the wheel for hundreds of miles), the Ford Bronco features a large and versatile cargo area.





With the rear seat upright in the 2-door model, you'll have seating for four, along with 22.4 cubic feet of cargo room to stash your road trip essentials into. If more space is needed, simply fold the second row down for a maximum 52.3 cubic feet.

The 4-door model adds space for another passenger, for a maximum of five explorers. It also adds more cargo room with 38.3 cubic feet behind the back row. This model then has a configurable rear seat so that you can gain a maximum 83 cubic feet of space when needed for camping supplies.

## Crafted for Comfortable Journeys

Roominess is just the start for the Ford Bronco. Every aspect of the interior is carefully crafted to put the gauges and controls in plain view. Your comfort is then enhanced with amenities like available heated front seats and a Remote Start System that allows you to get your air conditioning blasting from the comfort of your bed.

One of the most exciting features on this unique SUV is rubberized washable floors. Simply hose out any dirt or mud and integrated drains will make sure no unwanted water hangs around. Marine-grade vinyl seating then ensures your interior stays in great condition even after tearing up the trails and cleaning out your car.







## Entertainment for Miles to Come

One of the most exciting aspects of a new car is the type of entertainment it provides. The 2021 Ford Bronco makes sure your road trips are fully engaging with a SYNC® 4 infotainment system with 8-inch LCD capacitive touchscreen and Apple CarPlay™/Android Auto™ integration. Simply plug your compatible device into the USB port, and you'll gain instant access to an array of entertainment applications, including your curated music library.

Whether you decide to queue up your road trip playlist or catch up on your favorite podcast, you'll have a refined listening experience in the Bronco. An available B&O Sound System by Bang & Olufsen places 10 speakers around the interior of your SUV to fully immerse you in quality sound.

This system can also be paired to a voice-activated navigation system. Chart a course to your next thrilling destination with just the sound of your voice—there's no need to tear your eyes off the ever-changing road.

## Ford Bronco: Advanced Safety

Whether you're heading out of town for an unforgettable escape or staying local to explore your favorite trail, it's important you stay protected at every turn.

Journeys are much more enjoyable when you have supreme peace of mind, so the 2021 Ford Bronco can be equipped with a range of protection systems.





## Protection on the Open Road

Ford Co-Pilot360™ is a staple of protection in Ford models, and the Bronco is no different. Some of the advanced features found in this available top-of-the-line safety suite include...

- **Lane-Keeping System:** Works to keep you centered in your lane around twists and turns in your path.
- **BLIS® (Blind Spot Information System) with Cross-Traffic Alert:** Keeps an eye on your side blind zones and alerts you to approaching vehicles so that you know when it's safe to change lanes or back out of a busy parking space.
- **Pre-Collision Assist with Automatic Emergency Braking:** Measures the distance between you and the car ahead, warning when you're following too closely. If needed, it applies the brakes to help avoid frontal impact.

With these features by your side, you'll be able to cruise from destination to destination with added confidence and protection.





## Safety Wherever the Trail Takes You

It's important to stay safe on the highway, but the Bronco is built to roam far off the beaten path. Therefore, it's important you stay protected even when far from the comfort of home.

When heading off the paved path, trail turn assist is available to help reduce the turning radius. In low-speed off-road environments, this system applies the brakes to the inside rear wheel so that you can cruise around obstacles in your path without worry of tipping over.

When the trail gets particularly tricky, Trail Control™ is also available to rush to your aid. It maintains a set low speed, so you can devote your full attention to steering and stay out of harm's way.

## Test Drive the 2021 Ford Bronco Today

As you can see, there's so much to love about this Ford classic. There's no need to live in the past anymore, though, since the 2021 Ford Bronco is finally here.

Stop by your local Ford dealer today to see this rugged SUV in person and to learn how it can help you have truly unforgettable adventures.



Pre-production models.

