



2020 Ford Edge Buying Guide



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eBook!



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From exhilarating road trips to smooth and efficient commutes, the 2020 Ford Edge is an SUV built for whatever comes its way. There are a lot of reasons why this vehicle may be the right option for your next ride, and we'll take you through every single one.

From engine performance to interior comfort, it's important you're equipping your desired car with the proper amenities. Plus, you'll be excited to see what the Edge has in store for you.



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Ford Edge Performance

Every driver is searching for something different in their next car. So, to meet a wide range of lifestyle needs, the 2020 Ford Edge offers two engine options to choose from.

No matter which motor appeals to you, you'll still get the benefits of a Ford performance, so you'll have a strong and refined drive wherever the road takes you.

Enhanced Efficiency for Uninterrupted Journeys

If you're looking for the best fuel economy possible in the Edge, stick with the baseline 2.0-liter EcoBoost® turbocharged engine.

This motor is equipped with Auto Start-Stop Technology, which seamlessly shuts off your engine when idling at a stop sign or traffic light to help conserve fuel. The result is an EPA-estimated 21 MPG city and 29 MPG highway to help you stay on the road longer.

Thanks to an 18.5-gallon fuel tank, you'll be able to journey a maximum of 536.5 highway miles before having to make a gas station stop. You'll enjoy every extra mile you get with this powertrain, thanks to 250 horsepower and 280 lb-ft of torque.



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Upgrade to a More Athletic Ride

Want a more aggressive drive? Luckily, the Ford Edge offers a 2.7-liter EcoBoost® V6 engine to provide your daily drive with 335 horsepower and 380 lb-ft of torque. When you're out on the open road and want to kick it up a notch, select the available Sport mode for a more responsive feel with sharpened engine braking.

This motor is also mated to Intelligent All-Wheel Drive for greater stability and control. This feature reads the road and alters grip as needed to provide a stable and smooth drive over slick road conditions, such as snow, rain, and ice.

Haul Your Trailer with Ease

No matter which powertrain you select, you can equip your Edge with the Class II Trailer Tow Package if you need extra towing muscle. This feature creates a maximum towing capacity of 3,500 pounds, enabling you to haul the following items:

- **A couple of personal jet skis for a thrilling afternoon on the water**
- **A lightweight travel trailer for a weekend camping getaway**
- **A utility trailer with a few snowmobiles for an exhilarating escape to the mountains**
- **A small fishing boat for a relaxing morning with friends**
- **A lightly loaded utility trailer for a small home improvement project**

Also included in the Tow Package is Trailer Sway Control. This feature keeps your trailer firmly planted on the ground through every twist and turn for a stable and confident haul.



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Ford Edge Exterior

The moment you lay your eyes on the 2020 Ford Edge, you'll notice its boldly athletic style.

From its striking front grille to its rear spoiler, it'll be hard to take your eyes off this sporty ride. You want to make sure you're selecting the right color options for this SUV to make sure you highlight all its best features. Additionally, various wheel size options are available to help make the Edge as unique as you are.

A Flexible Yet Commanding SUV

The Edge is the best of both worlds, boasting a strong stance while still being petite enough to easily navigate the open road.

The measurements of this SUV are as follows...

- **Wheelbase:** 112.2 inches
- **Length:** 188.8 inches
- **Height:** 68.3 inches
- **Width, excluding mirrors:** 75.9 inches
- **Width, including mirrors:** 85.8 inches

To convey a strong sense of athleticism, the Ford Edge comes equipped with 18-inch sparkle silver-painted aluminum wheels.

For an even more aggressive stance, 19-inch and 20-inch wheels are available, as well. Then, when you choose the ST trim level armed with the ST Performance Brake Package, you'll be treated to unique 21-inch premium gloss black-painted aluminum wheels.



A Range of Bold Color Options

The exterior of your car is a great way to show off your individual style. Luckily, the Edge offers plenty of exterior color options, so you can easily find the best one to catch the eye of other drivers as you zip on by.

Some of the body colors you can choose from include:

- Desert Gold
- Atlas Blue
- Iconic Silver
- Burgundy Velvet
- Star White
- Magnetic
- Agate Black
- Dark Persian Green
- Rapid Red
- Ford Performance Blue

Whether you choose a softer color like Iconic Silver, or really make a statement with Atlas Blue, your Ford Edge is sure to leave a lasting impression.



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Ford Edge Interior

From quick trips to the store to lengthy road trips with friends, it's important your next car is relaxing and comfortable the entire time you're behind the wheel.

SUVs are known for their roomy cabins with plenty of space for passengers and their gear, and the 2020 Ford Edge is no different. To make all your journeys even more enjoyable, this vehicle offers plenty of added comfort features, too—you may never want to leave the driver's seat.

Premium Interior Comfort

To fully understand the type of comfort the Ford Edge can provide, you need to look at its cabin measurements...

- **Front headroom:** 40.2 inches
- **Front legroom:** 42.6 inches
- **Front hip room:** 55.9 inches
- **Front shoulder room:** 60.3 inches
- **Rear headroom:** 40.3 inches
- **Rear legroom:** 40.6 inches
- **Rear hip room:** 57.5 inches
- **Rear shoulder room:** 60.5 inches



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As you can see, this SUV boasts plenty of space for all five passengers to comfortably stretch out during lengthy road trips.

To enhance your comfort further, the Edge comes standard with a 10-way power driver's seat. A range of seating options allows you to find the best one to combat fatigue when behind the wheel for long stretches. Your front passenger will also have a cozy trip, thanks to an available 10-way power front passenger seat.

To combat drives on chilly winter nights, opt for available heated front seats. Heated rear seats are available, as well, to make sure your entire cabin stays relaxed. Summer afternoon cruises will also be more enjoyable when you opt for cooled front seats.

Ample Cargo Space for All Your Essentials

When you choose an SUV, chances are you're looking for extra cargo space to store camping gear or large purchases. The Ford Edge delivers in a big way with 39.2 cubic feet of cargo room behind the rear seat—perfect for storing weekend bags and groceries.

If more cargo space is needed, simply make use of the available second-row EasyFold[®] seat. This feature easily folds down to make room for longer items, like that new rug you just picked up at a local flea market. If needed, you can fold it flat completely and gain a maximum cargo area of 73.4 cubic feet.

To help make loading all your gear into the back of your ride simple, the Edge can be equipped with a hands-free, foot-activated rear liftgate. When you wave your foot under the rear bumper, this system automatically opens your rear tailgate, allowing you to store away your cargo without having to wriggle a hand free.



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Ford Edge Safety

While all the added features and style of the 2020 Ford Edge are great added perks, one of the most important factors to consider when choosing your next SUV is the type of safety it provides.

The Edge is built strong to help withstand damage in the event of a collision. However, the main goal, of course, is to avoid an accident at all costs. Luckily, the vehicle is packed with advanced technology to make every drive as safe and secure as possible, enabling you to roam far and wide with added confidence.

Ford Co-Pilot360™

Safety is a top priority in this SUV, so every Edge is armed with standard Ford Co-Pilot360™, which includes the following advanced systems...

- **Pre-Collision Assist with Automatic Emergency Braking:** Measures the distance between your car and the car ahead and warns when you're following too closely. If a collision seems imminent, it applies the brakes to help prevent frontal impact.
- **BLIS® (Blind Spot Information System) with Cross-Traffic Alert:** Monitors your side blind zones and alerts you to detected cars, so you know when it's safe to change lanes. When backing out a parking space, it lets you know when another vehicle is approaching, as well.
- **Lane-Keeping System:** Warns of unintentional lane drift and, when needed, applies gentle steering corrections to keep you on track.
- **Auto High-Beam Headlamps:** Maintains high beams for an enhanced view of the road ahead at night. When another vehicle is approaching, it intelligently toggles back to low beams, so their view isn't compromised.
- **Rear-View Camera:** Provides a clear view of rear obstacles to help simplify parking.



Ford Co-Pilot360™ Assist+

For even greater peace of mind, arm your Edge with Ford Co-Pilot360™ Assist+. This safety package adds in extra technology, such as...

- **Adaptive Cruise Control with Stop-and-Go and Lane Centering:** Maintains a preset following speed and distance between you and the car ahead while also working to keep you centered in your intended lane.
- **Evasive Steering Assist:** If a frontal collision is detected, it can help steer you out of harm's way.
- **Voice-Activated Navigation:** Chart a course to a new camping ground, all without having to tear your eyes off the fast-paced road.

Simplified Parking

Once you've safely reached your intended destination and are ready to park, Enhanced Active Park Assist is available to simplify the entire process.

With the press of a button, this feature will steer your SUV into a designated parking spot. You only need to control braking, changing gears, and accelerating—making even complex parallel parking a total breeze.



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Test Drive the 2020 Ford Edge Today

Now that you've read all about the Ford Edge, you're probably excited to dive into the driver's seat. Reach out to your local Ford dealer today to learn more about this SUV and to work with a member of their team to select the best trim level.

There's so much to love about the 2020 Ford Edge, so schedule your test drive today!



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