



Ford Vehicle Exchange Program



FREE
eBook!



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There are many factors to consider when purchasing your next vehicle, and you may be wondering if you made all the right options. What if we told you there was a way you could buy with added confidence in knowing if you want to change your mind later, you can with minimal repercussions?

With the Ford Vehicle Exchange Program, you'll gain support to help you feel more confident with your new car purchase or lease. How does this program work, though, and is it right for you? Allow us to answer all your questions!



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What's the Ford Vehicle Exchange Program?

When you enroll in the Ford Vehicle Exchange Program, you'll be alerted when a great deal emerges for your next car. Essentially, experts will monitor a wide variety of factors for you and then compare them against your vehicle needs as well as your current auto financing plan to let you know when the right time to buy a new car may be.

The process is simple. Just determine what you need out of your next car and then let your local Ford dealer know. Factors affecting the vehicle market change often, so we'll monitor these changes for you. We'll analyze everything from inventory to new releases and alert you when the right deal becomes available.

For example, if you currently own a Ford Fusion but are ready for a larger vehicle like an EcoSport, we'll let you know when you can lock in a rate that's similar to your current plan. Did you just buy an Escape but wish you would have added on the convenience of Active Park Assist 2.0? Then, we'll show you how to upgrade with minimal change to your existing rate.

The goal of the program is to keep you within budget while also making you completely satisfied with your Ford. Speak to a finance team member today about more details on how to make that happen with the Vehicle Exchange Program.



Can You Lease?

When it comes to financing a vehicle, you have two main options to choose from: leasing and buying. Buying is when you own the car and can make any changes you'd like to the vehicle, selling it when you're done. Leasing differs, though, since you're just borrowing the vehicle from the dealership for a set period of time.

While there are some restrictions when leasing, there are also a lot of freedoms that this type of financing creates. The Ford Vehicle Exchange Program is all about freedom, so this financing option goes hand in hand with it.

If you choose to lease, you'll also be told when you can upgrade to a new model or trim for a similar rate—possibly even before your lease term has ended. With regular access to the latest cars, you may find this option suits your needs the best.





Benefits of Leasing

There are a multitude of ways in which leasing a vehicle can benefit you, some of which include...

- **Lower Monthly Payments:**

When you lease a Ford, you're only responsible for paying the amount of depreciation the vehicle experiences while in your possession. In simple terms, if the car depreciates \$10,000 in the two years you lease it, then that's the amount you need to repay the dealership to borrow it for that period of time.

This leads to lower monthly payments than if you were to buy the same vehicle. Additionally, you may not need to make a down payment when leasing, freeing up more money in your pocket.

- **Choosing a Higher Trim Level:**

Lower monthly payments open a whole world of options for you. If you make a budget and set how much you'd like to spend on your vehicle every month, then when you lease, you'll find you can choose higher trim levels for that budget than if you were to buy.

When leasing a Ford, this leads to more commanding powertrains, the latest safety tech, and plush comforts like Active Motion[®] massaging front seats.





- **New Car Every Few Years:**

Lease terms typically last around two to five years. When the term is over, you simply bring the vehicle back to the dealership and can then start a new lease if you choose. This means you can be behind the wheel of a brand-new car every couple of years.

Not only does it look nice to always arrive at work in a fresh ride, but it opens a whole world of convenience.

- **Accessing the Latest Technology:**

Ever since the invention of the Model T in 1908, Ford Motor Company has been innovating the modern vehicle. For today, that means you can expect Ford to dole out new and exciting technology every single year.

From systems that park your vehicle for you to entertainment systems that are more responsive than ever, you can access it all when you choose to lease a new car every few years.

- **Less Maintenance Worry:**

A newer car also leads to less maintenance issues. Most car components last a few years, so they may not even begin to wear down before you turn your lease back to the dealership. Additionally, many lease agreements can include maintenance like engine oil changes and tire rotations, providing you with more peace of mind.

Clearly, there are many benefits to leasing a car. Combined with the helpful Ford Vehicle Exchange Program, you'll be able to have the freedom to choose the best ride for all your adventures with the most amenities.





Which Vehicles Are Eligible for the Exchange Program?

Wondering which vehicles can be enrolled in the Ford Vehicle Exchange Program? Then, you'll be happy to learn that all new vehicles qualify.

Ford boasts a large lineup, with each model delivering its own unique personality. Your options include the following...

Mustang

Making its splash in 1964 as a revolutionary pony coupe, the Mustang has always been constructed with performance in mind.

You can choose from the following three powertrain options to invigorate and awaken every single one of your drives...

- **2.3-liter GTDI I-4 engine:** 310 horsepower and 350 lb-ft of torque
- **5.0-liter Ti-VCT V8 engine:** 480 horsepower and 420 lb-ft of torque
- **5.2-liter Supercharged V8 engine:** 760 horsepower and 625 lb-ft of torque



EcoSport

Looking for a roomy ride with impressive fuel economy to limit interruptions on your morning commutes? Then, you'll love what the EcoSport crossover has to offer.

Armed with a 1.0-liter EcoBoost® engine, you can expect to earn an EPA-estimated 27 city/29 highway MPG for more time spent behind the wheel and less time at the pump.

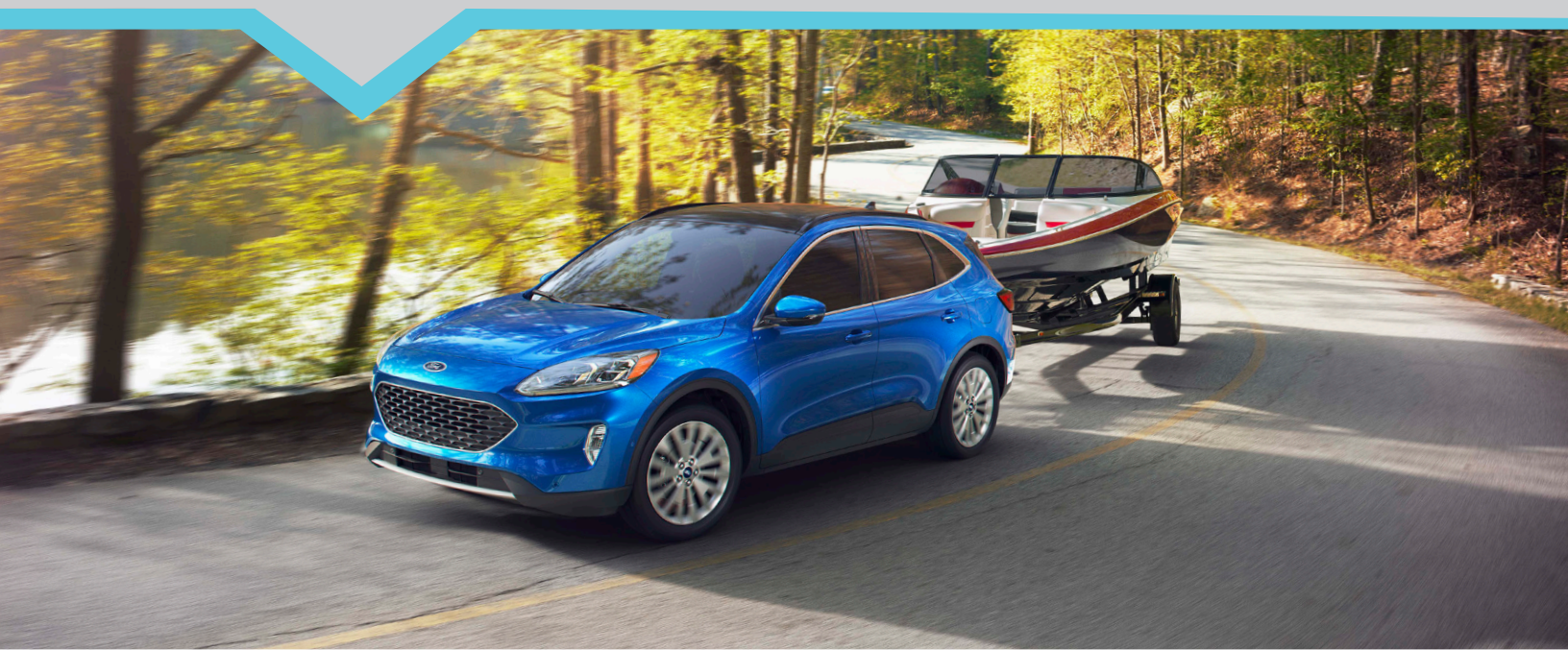
Mustang Mach-E

What do you get when you cross the iconic Mustang with an SUV and an electric motor? The Mustang Mach-E, of course!

This vehicle may seem too good to be true with a maximum all-electric range of 300 miles and acceleration from 0 to 60 MPH in as little as 3.5 seconds, but it can cruise into your driveway and highlight your daily ride.



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Escape

If you want a family-friendly ride, then you need to know the vehicle will keep your little ones out of harm's way.

With Ford Co-Pilot360™ technology standard in the Escape, you're sure to have a protected ride as the following systems work to keep you alert and safe:

- **Pre-Collision Assist with Automatic Emergency Braking**
- **BLIS® (Blind Spot Information System) with Cross-Traffic Alert**
- **Lane-Keeping System**
- **Auto High-Beam Headlamps**

This SUV is also available as a hybrid model to cut down on gas station stops as you run your kids around to their after-school activities.

Bronco Sport

Adventure is out there, and the Bronco Sport is ready to take you there. Standard 4-wheel drive and selectable G.O.A.T. Modes™ with a Terrain Management System™ help you curb traction and control on unpredictable off-road surfaces.

Combined with nearly nine inches of ground clearance and almost 24 inches of water fording, the exploration opportunities are endless.



Bronco

If you want to take your treks up a notch, turn to the Bronco. It increases ground clearance to almost 12 inches and water fording to nearly 34 inches—meaning nothing will stand in your way.

The most unique aspect of this SUV, though, is its open-air exterior. Simply remove the roof and doors and let the fresh air of the wilderness into your cabin.

Edge

Want to combine the thrill of a sports car with the spaciousness of an SUV? Then, the Edge is calling your name.

Select the ST trim level, and a robust 2.7-liter EcoBoost® V6 twin-turbocharged engine will deliver 335 horsepower and 380 lb-ft of torque to your daily drives.

Explorer

If you have a growing family, then you'll love the three rows of seating in the Explorer that makes space for up to seven passengers. An E-Z Entry second row makes it simple for your kids to slide into the rear and head out on some exciting ventures.

A hybrid model is also available to help conserve fuel on weekend road trips.



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Expedition

The largest of the Ford SUVs is the Expedition, with seating for a maximum of eight passengers.

You can also choose between the regular and MAX models to gain the spacious cargo space your family needs...

	Ford Expedition	Ford Expedition MAX
Behind Third Row	20.9 cubic feet	36 cubic feet
Behind Second Row	63.6 cubic feet	79.6 cubic feet
Behind First Row	104.6 cubic feet	121.5 cubic feet

Ranger

As the smallest of the Ford trucks, the Ranger is petite enough to maneuver on tricky trails.

For even greater adventures, add on the Tremor Off-Road Package, which includes the following rugged systems:

- **Heavy-duty off-road suspension**
- **Front and rear tow hooks**
- **Off-road hoop-step style running board**
- **Trail Control™**
- **Terrain Management System™**



F-150

Every worker needs something different out of their truck, so the F-150 offers the following six powertrain options...

- **3.3-liter Ti-VCT V6 engine:** 290 horsepower and 265 lb-ft of torque
- **2.7-liter EcoBoost® V6 engine:** 325 horsepower and 400 lb-ft of torque
- **5.0-liter Ti-VCT V8 engine:** 400 horsepower and 410 lb-ft of torque
- **3.5-liter EcoBoost® V6 engine:** 400 horsepower and 500 lb-ft of torque
- **3.0-liter Power Stroke® V6 engine:** 250 horsepower and 440 lb-ft of torque
- **3.5-liter PowerBoost™ Full Hybrid V6 engine:** 430 horsepower and 570 lb-ft of torque

There's something for everyone to love with a class-exclusive hybrid motor and a maximum towing capacity of 14,000 pounds when properly equipped.





Super Duty

Looking for the top-of-the-line performance out of your next truck? Then, turn to the Super Duty.

Choose from the following models to gain the maximum towing capacity your worksite calls for:

- **F-250:** 22,800 pounds
- **F-350:** 35,750 pounds
- **F-450:** 37,000 pounds

There's something for everyone to love with a class-exclusive hybrid motor and a maximum towing capacity of 14,000 pounds when properly equipped.

Enroll in the Ford Vehicle Exchange Program Today

To learn more about the Ford Vehicle Exchange Program and the right vehicle for your rides, stop on by your local Ford dealership today.

A member of the team is ready to show you how you can get the best comfort features on your next Explorer or feel confident about selecting an engine option for your F-150.

