



2020 Ford Escape Buying Guide



FREE
eBook!



Andy Mohr 

AndyMohrFord.com
317-342-0833

Picture this: You're sitting on the back porch of a log cabin overlooking a lush, mountainous landscape. The sun is setting, casting golden shadows all around you. As you lean back, close your eyes, and take in the fresh air around you, a chorus of crickets soothes you.

Does this scene sound like the perfect way to end your day? Then, you're probably in need of an *Escape*.

Named for its adventurous spirit and bold features that allow you to have unforgettable getaways, the Ford Escape is ideal for travelers.

Learn what the 2020 model has in store for you in this helpful buying guide.



Andy Mohr 

AndyMohrFord.com
317-342-0833



Escape Performance

In order to have the perfect vacation, you need to have a way to get there. Whether you're heading to your favorite nearby camping spot or braving a cross-country trek, the 2020 Ford Escape is up for the challenge.

With three bold yet efficient powertrains to choose from, as well as a host of drive modes, there's something for every explorer to love.

Choose the Power You Crave

Choose between the following three engines to equip your Escape with...

Engine	Horsepower	Torque (lb-ft)	EPA-Estimated Fuel Economy
1.5-liter EcoBoost®	181	190	FWD: 27 city/33 highway MPG AWD: 26 city/31 highway MPG
2.0-liter EcoBoost®	250	280	23 city/32 highway MPG
2.5-liter Atkinson-Cycle I-4 Hybrid	200	155	FWD: 44 city/37 highway MPG AWD: 43 city/37 highway MPG



AndyMohrFord.com
317-342-0833

As you can see, each of these motors has its own unique perks. For starters, if you want to take a road trip with minimal interruptions, the hybrid engine is the right option for you, since it can help you travel nearly **630 city miles** on one tank of fuel alone.

If instead you'd like to bring your travel trailer or small boat on your next journey, you'll want to opt for the available 2.0-liter engine. When properly equipped, it'll be able to haul up to **3,500 pounds** for you.

Built to Roam Far and Wide

The best adventures are the ones with no limits. Stay on the paved path or explore muddy terrain—the choice is up to you with **all-wheel drive** available on the Ford Escape.

To ensure you're always getting the best traction and performance, this SUV also offers the following **selectable drive modes**...



Andy Mohr 

AndyMohrFord.com
317-342-0833



- **Normal:** Balances excitement and convenience for stable and enjoyable daily drives.
- **Eco:** Helps maximize fuel efficiency to increase driving range.
- **Sport:** Sharpens throttle for quicker shifts and a more aggressive ride all around.
- **Slippery:** Adjusts traction for a controlled journey over ice, water, grass, or gravel.
- **Deep Snow/Sand:** Adjusts transmission shift schedule, pedal response, traction control, and drive configurations for better handling through deep snow and sand.

When jetting down the highway on the way to your campsite, switch into Eco mode to minimize refueling. Once you arrive and need an extra boost to explore dirt roads, Slippery mode will gladly lend a hand.



Andy Mohr 

AndyMohrFord.com
317-342-0833



Escape Technology

Not only do your adventures need the right amount of power, but the proper tools are essential, as well.

The advanced technology in the 2020 Ford Escape is built to help you explore with confidence and to stay entertained, no matter how long your road trip may be.

Engage in Your Trip

You've spent hours crafting the perfect playlists for road trips, to pump you up, or to chill out to when encountering rush-hour traffic. So, it's only right you get to enjoy these playlists while exploring the country.

Front and center in the Escape, you'll find an **8-inch SYNC® 3 touchscreen**. This available feature comes with **Apple CarPlay™** and **Android Auto™** integration, which pairs the car's display screen and your smartphone when you plug into the USB port, allowing you to have the listening experience you desire.

Whether you're listening to a new podcast or your favorite song, it'll sound clear and defined, thanks to an available **B&O Sound System**. It places 10 high-performance speakers around the interior of your SUV to fully immerse you in your selected entertainment.

Stream your favorite apps—even when you've roamed far from home—with **FordPass Connect™**. It offers **4G LTE Wi-Fi hotspot capability**, so you and your passengers can stay connected as you explore winding trails and quaint back roads.



Andy Mohr 

AndyMohrFord.com
317-342-0833



Keep Your Eyes on the Road

When taking a getaway, it's important to stay alerted to the road around you. If you're traveling to a new town and want to stop along the way for a bite to eat, the available **voice-activated Navigation System** allows you to easily chart a new course without having to fiddle with any buttons or keys. Simply speak your command, and you'll be on your way to trying out the best burger in town.

With the available **head-up display**, you'll also be able to keep your eyes firmly planted on the road while reading vital driving information. This system projects current driving speed, navigational instructions, and equipped safety system warnings onto a 6-inch screen on your windshield, right in your line of sight.

Escape Interior

Road trips are much more enjoyable when you know you'll be comfortable throughout the entire journey. Additionally, all your adventures will need the right gear.

Luckily, the 2020 Ford Escape offers a premium cabin with ample space and cargo room for your hiking buddies and their camping equipment.



Andy Mohr 

AndyMohrFord.com
317-342-0833

A Comfortable Journey

Queue up your road trip playlist, input your destination into the nav system, and get ready to hit the open road.

As you cruise down the highway on your way to a national park or new hiking trail, the available **10-way power driver's seat** will help keep you cozy. It offers an array of seating positions, allowing you to find the most comfortable one for your trek.

During the day, take in the vibrant green of the trees and clear blue sky from the available **panoramic Vista Roof®**. This feature also opens to let fresh mountain air into your cabin.

At night, your cabin will be bathed in the soft glow from **ambient lighting** with seven color options to match your specific mood.

Space for Your Hiking Buddies

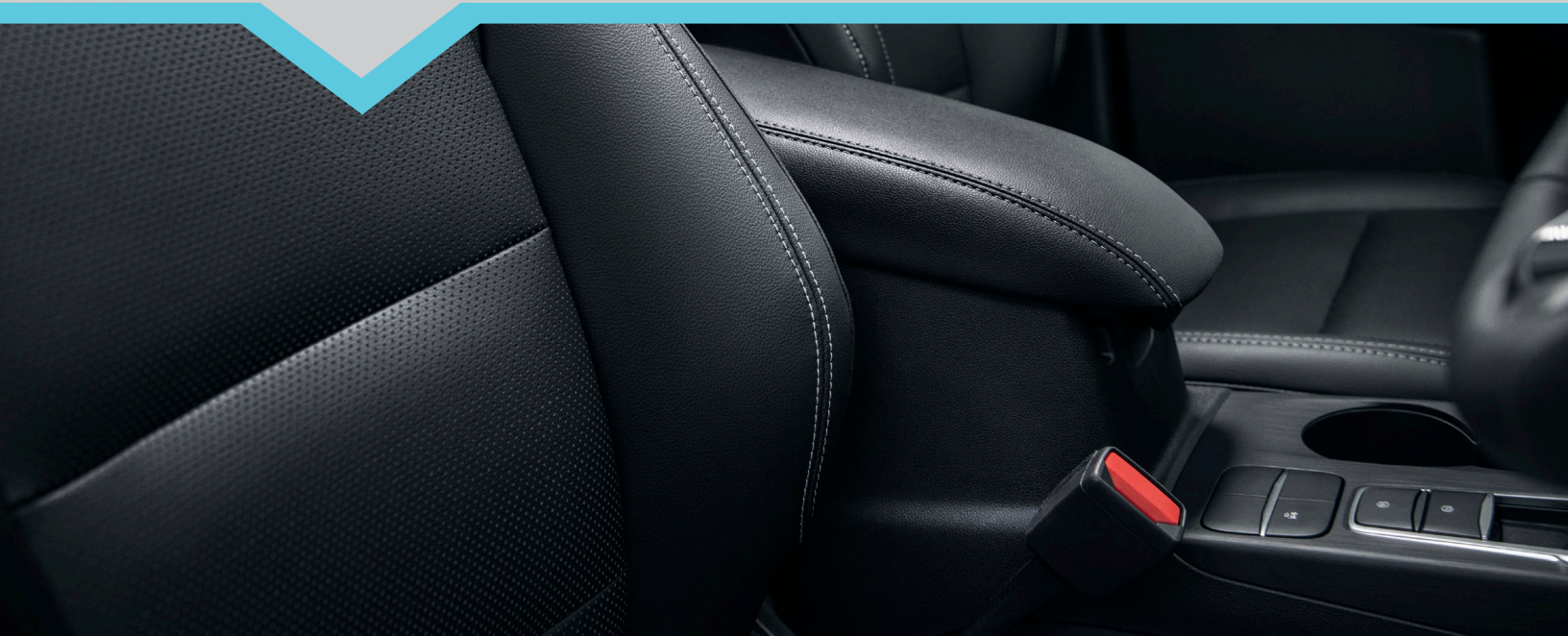
As fun as solo ventures are, some getaways are made better by fellow explorers. The cabin of the Escape is configurable to meet your needs, with seating for five when the rear seats are upright.

Even when you have a full cabin, everyone will still be able to stretch out, thanks to **104 cubic feet** of passenger space breaking down into the following dimensions...



Andy Mohr 

AndyMohrFord.com
317-342-0833



- **Front Headroom:** 40 inches
- **Front Legroom:** 42.4 inches
- **Front Hip Room:** 55.2 inches
- **Front Shoulder Room:** 57.6 inches
- **Rear Headroom:** 39.3 inches
- **Rear Legroom:** 40.7 inches
- **Rear Hip Room:** 53.3 inches
- **Rear Shoulder Room:** 56 inches

When the rear seats are upright, you'll also be treated to **37.5 cubic feet** of cargo room to stow daypacks and hiking boots into. If more room is needed for camping gear and road trip supplies on a solo journey, simply fold down the rear seats as needed for a maximum **65.4 cubic feet** of cargo space.

To make loading up as simple as possible, the Ford Escape is available with a **hands-free, foot-activated liftgate**. There's no need to place your bags on the ground; simply wave your foot under the back bumper, and the rear hatch will automatically open.

Escape Safety

Stay on the highway for miles with total confidence, thanks to the safety technology found in the 2020 Ford Escape.

With a team of systems by your side alerting you to potential collisions, you are free to wander with total peace of mind.



Andy Mohr 

AndyMohrFord.com
317-342-0833

Standard Protection

The Escape wants to keep you out of harm's way, no matter which trim level appeals to you. That's why the Ford Co-Pilot360™ is a standard amenity.

This suite of safety systems includes the following...

- **Pre-Collision Assist with Automatic Emergency Braking:** Measures the distance between your SUV and frontal objects, warning when you come too close. If necessary, it applies the brakes to help avoid impact.
- **BLIS® (Blind Spot Information System) with Cross-Traffic Alert:** Monitors your side blind zones so that you know when it's safe to leave your lane. When backing out of a parking space, it alerts you to oncoming traffic, so you can be on your way safely.
- **Lane-Keeping System:** Detects unintentional lane sway and, if needed, applies gentle steering corrections to keep you firmly on track.
- **Auto High-Beam Headlamps:** Maintains high beams for an illuminated path at night. When another vehicle is approaching, the system intelligently toggles downwards, so no one's view is affected.



Andy Mohr 

AndyMohrFord.com
317-342-0833

Upgrade Your Safety

Of course, you can never be too safe when it comes to exploring, so the Ford Escape is also available with **Adaptive Cruise Control with Stop-and-Go**. This feature maintains a set following speed and distance between you and the car ahead, stopping and slowing as traffic calls for. If the car ahead grinds to a halt, so will your SUV, keeping you safe when traveling the highway for long stretches of time.

Once you reach your intended destination, available **Active Park Assist 2.0** will jump to your side to lend a hand with parking. It detects open spaces and then steers into them for you. Since you only need to control changing gears, braking, and accelerating, even complex parallel parking maneuvers will be a total breeze.

Test Drive the 2020 Ford Escape Today

Now that you've seen the type of getaways the 2020 Ford Escape can create, all that's left to do is jump into the driver's seat.

Stop by your local Ford dealership to see this SUV in action. A member of their sales team will be happy to show you all the features you're most interested in to ensure you're selecting the best ride for all your adventures.

Get ready to take the Escape for a test drive and start planning your next vacation today!



Andy Mohr 

AndyMohrFord.com
317-342-0833