

# 2021 Ford Explorer Buying Guide







For years, drivers have needed sturdy SUVs to help them with all sorts of errands, from picking up the kids at school to grabbing the groceries and heading out on family trips. Among the many SUVs on the market, the Ford Explorer has been one of the most capable vehicles available, and the 2021 model year is set to impress with loads of features to work with.

If you're interested in learning more about what the Ford Explorer can do for you, just keep reading this **2021 Ford Explorer Buying Guide**. You'll learn everything this SUV can do, and how you can bring one home with you today.







#### 2021 Ford Explorer: No Need for the Second Car

When you're going on a vacation, no one wants to be the one traveling in the second car. With the Ford Explorer, the gang's all here with standard third-row seating. You can expect to seat up to seven passengers with a maximum passenger volume of 152.7 cubic feet.

Your passengers will be working with plenty of space, and everyone will be able to relax with plenty of room to stretch their arms and legs. Overall, you can expect these available dimensions

	First Row	Second Row	Third Row
Headroom	40.7 inches	40.5 inches	38.9 inches
Legroom	43 inches	39 inches	32.2 inches
Hip Room	59.2 inches	59.1 inches	40.9 inches
Shoulder Room	61.8 inches	61.9 inches	54.6 inches

All this is topped off with a large cargo area that will give you more than enough space for all your luggage. Thanks to the help of foldable back seats, you'll be able to expand your cargo as necessary for longer luggage. When expanding your cargo area, you can expect these cargo volume dimensions:

Behind Third Row: 18.2 cubic feet

Behind Second Row: 47.9 cubic feet

Behind First Row: 87.8 cubic feet







#### **2021 Ford Explorer: Muscle for Every Occasion**

Having the right engine is everything when you're searching for an SUV you can rely on for every adventure. That's why the 2021 Ford Explorer offers three engines to choose from, starting with a standard 2.3L EcoBoost® I-4 engine. This powertrain offers up to 300 horsepower and 310 lb-ft of torque. You can expect to haul up to 5,300 pounds with this powertrain, as well, when properly equipped.

If you need more towing power, you may want to consider the available 3.0L EcoBoost® V6 engine. With up to 400 horsepower and 415 lb-ft of torque at its disposal, you'll have a vehicle you can really count on for big hauls. With so much power under the hood, you can expect to tow up to 5,600 pounds behind you when properly equipped.

To help you save fuel, you'll even have the option to make use of an available 3.3L Hybrid engine. This powertrain is designed to give you up to 318 horsepower and 322 lb-ft of torque, which is all designed with a system that works to save you as much fuel as possible. Not only that, but this hybrid SUV can also haul up to 5,000 pounds when properly equipped, making it excellent for road trips.

To ensure you have ideal performance every step of the way, each of these engines is paired up with a standard 10-speed automatic transmission with SelectShift® capability. This technology will give you more than enough gears to work with when you're out on the open road, so you'll have no trouble getting up to speed with a trailer in tow.







#### 2021 Ford Explorer: Driver-Assistance Technology

Nobody should have to work too hard when they're out on their commute, and the Ford Explorer is designed with all sorts of features to make your life easier. One of the most helpful features offered by this vehicle is its available Intelligent Adaptive Cruise Control with Stop-and-Go. This feature will automatically manage your speed to match the pace of the car up ahead.

Another very helpful driver-assistance feature you can equip this model with is the available Active Park Assist 2.0 system. This system will let you park with the push of a button, as your vehicle automatically steers itself into a parking space. If you often have to drive through the city, you'll want to have this technology watching your back.







#### **Ford Explorer: Advanced Safety Features**

To make sure you can avoid accidents with ease, this SUV is also equipped with all sorts of safety features that are designed to watch your back when traffic gets dense. Among the features you'll have at your disposal is a Pre-Collision Assist with Automatic Emergency Braking (AEB) feature. This technology can bring you to a stop if your SUV detects you're coming too close to the car ahead.

To provide you with even more comprehensive situational awareness, this vehicle is even complete with BLIS® (Blind Spot Information System) with Cross-Traffic Alert. With this system inside your vehicle, you'll be provided with an alert when a vehicle is riding alongside you and it's not safe to make a lane change, making highway driving a breeze.

Finally, to make sure your vehicle stays in the same lane, this vehicle is also equipped with a Lane-Keeping System. This technology is designed to monitor the lane markers, so if you cross over into the next lane, your vehicle will apply corrective steering to keep you in your intended lane.







#### **Ford Explorer: Interior Amenities**

If you want to have a welcoming interior, this SUV is fully equipped with technology that is designed to improve your comfort when you're out on long drives. The Ford Explorer comes standard with tri-zone electronic automatic temperature control. This feature is designed to automatically manage your temperature in three separate zones of the cabin.

To make sure you have all the technology you need to drive with full confidence everywhere you go, you'll find that this vehicle is also equipped with a SYNC® 3 system. This feature provides you with access to features, such as Android Auto™, Apple CarPlay®, and even voice-recognition software.

In order to provide you with a much more comprehensive listening experience, this vehicle is further complete with an available B&O Sound System by Bang and Olufsen with 12 speakers. Thanks to the premium design of these speakers, you'll enjoy much greater entertainment when you're out enjoying your commute each morning.



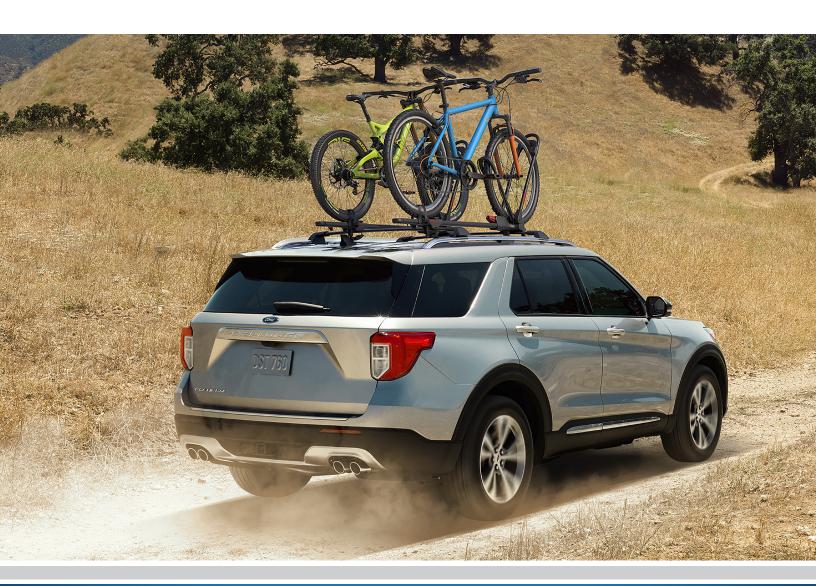




### **How to Buy Your Ford Explorer**

So, you've seen the many features offered by the Ford Explorer and you're ready to bring one home for yourself. The first step to doing that is by meeting with the finance team at your local dealership. They'll have you out on the road in your next SUV by providing you with a loan.

To get started, just meet with the finance team and they'll work on getting you approved with one of the lenders they're in contact with. To make things even easier, you may even get approved before you visit by making use of an online pre-approval form.







Before you start the financing process, it's important to make sure you're well-versed in the key terms used throughout the lending experience. The main things you should pay attention to when getting financed include:

#### **APR (Annual Percentage Rate)**

One of the most important things to pay attention to when taking out a loan on your car is the APR of the loan. This is the rate at which your principal loan rises each year, so it's important for you to make sure you're getting the loan with the lowest APR.

In order to find the lowest APR offers, it's important for you to apply for loans with a high credit score. The higher your credit score, the better your loan offers will be. Some of the ways you can improve your credit score include:

- Paying bills on time
- Keeping your credit utilization low
- Keeping credit accounts open for longer

#### **Loan Term**

Another major factor you'll want to consider with your loan is how long you'll want to keep it open, otherwise known as your loan term. This part of your loan factors in heavily in combination with your APR, as the longer your loan is open for, the more interest you'll accrue.

If you're not sure what loan term is the right choice for you, it's generally a good idea to make sure you pay your loan over the course of a period of three to four years.







# How Large of a Down Payment Should I Provide for My Loan?

Another thing you're going to want to make sure you do when applying for a loan is come up with a down payment. Your down payment plays a key role in making sure you keep your monthly payments down, all while getting a fair loan offer.

In general, an ideal down payment would be around 20% of the car's value. Overall, though, the key is to provide any down payment at all, so if you can't reach 20%, providing some money is better than none. A great way to provide a down payment is by trading in your current vehicle.







## **Try the 2021 Ford Explorer for Yourself**

There's nothing quite like having an SUV that you can really count on, for everything from small errands just down the road to your next summer vacation. If you're interested in learning more about what the 2021 Ford Explorer can do, just schedule a test drive to see this car in action today!





